Yuki Tanaka

Senior Data Analyst, E-commerce

CONTACT

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SKILLS

SQL
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Experiment design
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Dashboards
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Python
●●●●○

Storytelling
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LANGUAGES

English	Native
Japanese	Fluent
Spanish	Conversational

CERTIFICATIONS

Google Data Analytics Certificate, 2020

Tableau Desktop Specialist, 2019

PROFILE

Data analyst with 8 years of experience in e-commerce. I turn messy order and traffic data into dashboards and experiments that product and marketing teams use every week.

EXPERIENCE

Senior Data Analyst

Cascade Marketplace 2021 to present

- Built the revenue dashboard used daily by 150 people
- Ran 40 A/B tests that lifted checkout conversion by 9%
- Trained 25 colleagues in self-serve analytics

Data Analyst

Puget Retail Group 2018 to 2021

- Forecast weekly demand for 2,000 products with 8% error
- Automated 12 weekly reports, saving 15 hours a week

Business Analyst

Emerald Insights 2016 to 2018

- Cleaned and merged survey data for 20 client studies

EDUCATION

MS, Statistics

University of Washington 2016

BA, Economics

Reed College 2014